

1 MILE
5K
10K

2024

Polly DASH

MAY 11
8AM
DOWNTOWN
RINGGOLD GA





Polly DASH²⁴

-Bring people to Ringgold, GA to explore our beautiful city, it's rich history, shops and our nature scape along the creek bank

-Fund Raise for a number of local non-profit partners.

-Get people of all ages and abilities to be active.

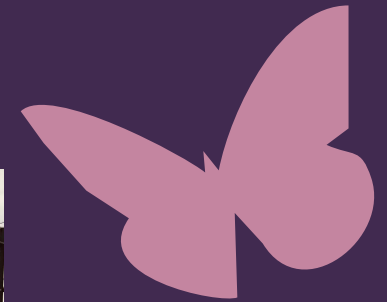


The 2023 Dolly Dash had over 1100 registrants from 32 states
-More than 20% spent the night in a hotel for the event
-78% were visitors from outside of Ringgold

We hope to see 2500 racers this year with the addition of the 10k.
The economic impact of the event is estimated to have brought over
\$70,000 into our community. Some of our local businesses had their
best sales day EVER. We encourage runners to stay, shop & eat during
their visit to our beautiful town.

Sponsorship provides you an opportunity to widely market your business while
helping boost our local economy and help multiple non-profits all in one.

The 2024 Dolly Dash is partnering with several local non-profits to aid in fund raising. Each charity will receive a portion of the profits from registrants who select their code during registration. In 2023, the Dolly Dash raised more than \$6000 in funds donated to The Rec Project Inc.



Youth Rec Center serving North Ga & East Ridge.
Free non profit after school
program providing:

Tutoring
Mentoring
Therapies
Life Skills
Health Care
A safe play space
& Hot meals to
our community's at risk youth.



Sponsorship Levels

Presenting Sponsor:

\$10,000

This level of receive:

All of the perks listed under the previous categories

The business will be incorporated in the name of the race

“The Dolly Dash presented by RR Inc.”

Business logo will be present on all 2024 swag including the front of the t-shirt, medals, medal ribbon,

-Promotional posters & billboards, etc.

(Deadlines apply to printed items)

-Logo on all awards & option to present awards on stage

-Logo on race bibs

I will always love you: \$5000

This level of sponsorship will receive:

Prominent business logo on t-shirt and 10 race entries

Business recognition social media outlets

Business’s logo will be featured on a start and finish line banner

Shout outs through the event including start line welcome and awards presentation.

Business name on course map to be released online

Business logo on finisher medal ribbon

Logo on all printed materials

Business logo on Finish line backdrop photo booth

Business logo on all race photos (1000+ photos)

Diamond in a Rhinestone World: \$2500

This level of sponsorship will receive:

Prominent business logo on t-shirt and 6 race entries

Business recognition social media outlets

Business’s logo will be featured on a start and finish line banner

Shout outs through the event including start line welcome and awards presentation.

Business name on course map to be released online

Logo on all printed materials

Logo on Finisher medal ribbon

Jolene: \$1000

This level of sponsorship will receive:

Business logo on t-shirt and 4 race entries

Business recognition social media outlets

Business’s logo will be featured on a “Starting Line” Banner

Shout outs through the event including start line welcome and awards presentation.

9 to 5: \$500

This level of sponsorship will receive:

Business logo on t-shirt and 2 race entries

Business recognition social media outlets

Business’s logo will be featured on a “Starting Line” Banner

Cup of Ambition: \$250

This level of sponsorship will receive:

Business logo on t-shirt and one race entry

ALL SPONSORS MAY SET UP A BOOTH OR TABLE AT EVENT
ALL SPONSORS MAY PUT AN ITEM IN THE RACE GOODIE BAG

We appreciate your support for The Rec Project, numerous other non-profits and Ringgold.

To support this event, Contact Julie Wolff

Director@phoenixraceocr.com or 7068972969